

# SON DUONG

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## MAJOR ACCOMPLISHMENTS

- Producer for an accomplished and award winning studio that received several Emmy Awards over 3 years
- Over 5 years of experience in the film and audio industry as a subject matter expert, with the ability to train and educate new crewmembers with 100% success and reliability as certified grips and cameramen

## EXPERIENCE

**DIRECTOR OF MARKETING – THE SNAKE PIT (HO CHI MINH CITY, VIETNAM) June 2011 – Present**

- Oversee marketing strategies via social media and print.

**FREELANCE – REELSSNAKE.COM (WORLDWIDE) June 2006 – Present**

- Perform wide-range of roles in video production including producer, videographer, editor, photographer, assistant camera, sound recording, electrical, grip, production manager and production assistant
- Filmed and photographed multiple sporting events and created highlight videos to promote further drive of aspiring athletes and recognition of sporting promotions.
- Designed and created logos for branding.

**SENIOR PRODUCER – MCGEE DIGITAL MEDIA (WASHINGTON, D.C.) November 2009 – April 2011**

- Developed internal communication and public relation videos for high-profile organizations:  
U.S. National Treasury, political conference CPAC, American Israeli Pro-Relation Coalition, Children's Hospital, American Chemistry Council, National Association of Independent Schools, Booz Allen Hamilton, Future Freedom Foundation, Graftobian Make-Up

**PRODUCER – VCU-TV/HD (RICHMOND, VIRGINIA) Jan 2007 – Dec 2008**

- Coordinated and supervised time critical broadcast events and maintained professional atmosphere while developing multiple stages of production
- Created concepts, shots, and editing for multiple 30 min PBS programs from inception to finalization
- Led team of crew with procured talents while optimizing product potential
- Researched, contacted, and interviewed subject matter experts to craft premium messages via video
- Acquired budget funding through successful presentations and proposals to stakeholders
- Secured and processed administrative necessities for legal rights of media release

## EDUCATION

**BACHELOR OF SCIENCE IN MASS COMMUNICATIONS – BROADCAST JOURNALISM / ELECTRONIC MEDIA**

- Virginia Commonwealth University (Richmond, Virginia) – May 2009

## ACTIVITIES

**GRAPPLING / BRAZILIAN JIU-JITSU COMPETITOR June 2006 – Present**

- Silver Medal -- International Brazilian Jiu-Jitsu Federation World Championships 2009

**VIRGINIA COMMONWEALTH UNIVERSITY JUDO CLUB August 2005 – Dec 2009**

- Coach, Treasurer, Event Coordinator, Webmaster, Photographer, Graphic Designer

**THE PLAID CONNECTION, NON-PROFIT FOR THE PERFORMING ARTS April 2007 – Dec 2008**

- Line Producer -- 48HourFilmProject Richmond (2008 city winner, 2007 audience choice)

## ADDITIONAL SKILLS

Mac & Windows Operating Systems; Final Cut Pro. Adobe: Premiere, After Effects, Soundbooth, Encore, Photoshop, Illustrator, Dreamweaver, InDesign. Microsoft Office: Word, Excel, PowerPoint, Access.

## ADDITIONAL QUALIFICATIONS

- Bilingual: English/Vietnamese
- Teaching experience: Martial Art Instructor (class/one-on-one), Fitness Instructor
- 5+ Years of retail and customer service experience, working with individuals of all ages
- Published writer (Commonwealth Times – Richmond, Virginia)